



Byron DeLear

BIOGRAPHY

Byron DeLear—enviro-entrepreneur, author, media producer, and twice former U.S. House candidate. DeLear is Managing Director and Central Regional Executive - Midwest for Ygrene Energy Fund. As such, he oversees Ygrene’s programs in Missouri and the firm’s jurisdictional expansion in the Midwestern region of the United States. He keeps his finger on the pulse of a wide range of future-focused projects and serves on boards of various NGOs and non-profits. He can be reached at: ByronDeLear@gmail.com.

PROFESSIONAL EXPERIENCE

October 2016—Present

Managing Director and Central Regional Executive – Midwest / Ygrene Energy Fund. Ygrene Energy Fund is the nation's leading provider of residential and commercial Property Assessed Clean Energy financing (PACE). Heading up Mid-America market expansion, district development, legislation, and advocacy.

- **Launched YgreneWorks residential PACE program in City of St. Louis (May '17), St. Louis County (Aug '17), and Show Me PACE Clean Energy District (April '19, St. Charles County).**
- **Commercial PACE legislation in Illinois.** Signed into law on August 11, 2017.
- **Driving PACE market development in Missouri, Arkansas, Texas, Illinois, and Ohio.**

April 2010—October 2017

Chairman and CEO / Energy Equity Funding, LLC. Energy Equity Funding (EEF) provides turnkey Property Assessed Clean Energy (PACE) and other clean energy program administration, consulting and financing services. Responsible for developing strategy, marketing, and overall corporate vision.

- **November 2010 EEF awarded contract to develop innovative clean-energy program for the City of St. Louis.** EEF partnered with Armstrong Teasdale’s Future Energy Group’s team providing program design and administration services.
- **February 2013 Team led by EEF selected by St. Louis Clean Energy Development Board as program administrator for Set the PACE St. Louis (www.setthepacestlouis.com).**
- **December 2014 EEF launches first PACE program in Arkansas as “A2E2”—Arkansas Advanced Energy Equity Program and in August 2015 completes first PACE-project in Arkansas.**
- **July 2015 EEF drives second largest PACE-project in nation in 2015.** \$2.4M EE retrofit on the iconic Missouri Athletic Club in St. Louis.
- **January 2016 Set the PACE St. Louis** has funded the largest amount of private-sector commercial projects per capita in the Midwest.
- **July 2016 EEF re-awarded administration contract for the City of St. Louis (Set the PACE St. Louis); and awarded contract for St. Louis County (Missouri Energy Savings Program).**

- **October 2016—August 2017** EEF merged operations with Ygrene Energy Fund and in August 2017, EEF is acquired by Ygrene Energy Fund. Accepts the position of Managing Director and Central Regional Executive – Midwest with Ygrene.

March 2010—Present

Property Assessed Clean Energy (PACE) legislation. Helped build and coordinate coalition instrumental in passing PACE legislation in Missouri. Marshalled support from legislators and their staff, trade organizations, community bankers, environmental groups & their lobbyists, law firms, Governor’s office, and others. Participated in bill signing ceremony with Gov. Jay Nixon on July 12th, 2010 in Kansas City, Mo.

- **MO PACE Market exceeds \$115 million** (As of Sept. 2019, four active programs @ 2638 projects, \$119mm)
- Served on “*Missouri PACE Best Practices*” and “*PACE Federal advocacy*” committees; prevented adverse PACE legislation in 2018 and 2019 in Missouri (HB215 & SB173); and helped amendatory efforts in IL for the PACE Act (SB2773), including a residential PACE bill in 2019 (SB1296).

January 2014—December 2017

Editor-in-Chief, NAVA News, Newsletter of the North American Vexillological Association.

Founded in 1967, NAVA is the premier organization of flag historians and experts. Curated and authored featured content such as, “*‘Je suis Charlie’— A Vexillological Moment in Time,*” “*Russian tricolor takes center stage in series of U.S. political pranks,*” “*NAVA 48 Presentations Explore Vexillological Symbols: Their History and Role as ‘Civil Religion,’*” and “*Political Turmoil in Ukraine Brings Out the Flags.*”

July 2009—July 2013

Founder and Chairman / Missouri Association of Accredited Energy Professionals (MAAEP.org), a clean-energy, non-profit corporation. MAAEP is one of the nation’s first statewide trade associations for energy auditors and home performance contractors.

- **Planned, coordinated and conducted MAAEP organizational meetings** for professional members in St. Louis (Dec. 09), Kansas City at Metropolitan Energy Center (Feb. 10), Jefferson City at Capitol Building (March 10), Springfield at Contractor’s Assoc. (May 10).
- **MAAEP awarded \$30,000 statewide contract** to promote 2009 International Energy Conservation Code (IECC) from Sierra Club. Outreach to stakeholders, code enforcers, and municipalities. Code training sessions around state held.

September 2009—July 2016

“Progressive Examiner” on Examiner.com. Authored column on Examiner’s national online publication. Titles include, “*WikiLeaks: power’s legitimacy directly proportionate to its transparency*”, “*Energy Efficiency equals job creation and home improvement*”, “*J Street arrives on Capitol Hill: pro-America, pro-Israel and pro-peace*”, “*On America’s birthday 2010: Jefferson’s epiphany and Lincoln’s resolve*”, etc. (Examiner.com shut down operations in July 2016).

December 2010—January 2012

Chairman of the Board / Euphrates Institute (EI). Euphrates Institute is a non-profit (501c3), charitable organization dedicated to fostering peace and understanding between the West and the Middle East. Formed in 2006, EI works with Principia College’s *Center for Middle East Understanding* sponsoring student fellowships to the Middle East, and produces cultural events featuring new media and internationally recognized speakers.

MEDIA INTERVIEWS, ARTICLES AND APPEARANCES

NBC News
St. Louis Post-Dispatch
MSNBC
St. Louis Public Radio
Coast to Coast AM with George Noory
KPFK Pacifica Radio Network
St. Louis American
UK's Daily Mail
Tikkun Magazine
The Somerville Times
Electric Pyramid
The Hill
Irish Central
Studio City Sun
Whole Life Times
SOMA Magazine
C-SPAN
CNN
Polizeros
Lonestar Iconoclast
Afterdowningstreet.org
CommonDreams.org
Tucson Citizen Newspaper
Al Enteshar Al Arabi Newspaper
Atlanta Progressive News
Andre Eggelletion & WSRF
The Peter B Collins Show
"Visionaires" with Carole Myers
"Harrison on the Edge" on KTLK
Green Commons.org
Green Focus Newspaper
Christian Science Monitor
Boston Herald
Air America Radio
The Missouri Times
Japanese Broadcasting Corporation (NHK)
"Week in Review" with Bob Jimenez
St. Louis Business Journal
Virginia Gazette
San Francisco Chronicle
KSMU Radio
Antidote
Nuclear Hotseat
Patch.com
San Diego Union Tribune
LA Citybeat
Corporate Social Responsibility Wire (CSR)
Los Angeles Times
Talk Nation Radio on NPR
Charleston Daily Mail
San Jose Mercury News
"The Guy James Show" syndicated radio
Quality News Network
San Francisco Indy Media
Yedioth Ahronoth Israeli Newspaper
"The Power Hour" with Joyce Riley
Santana Live bi-lingual talk show on KTLA LATV
American AM Tampa Bay Florida
"The Solution Zone" with Christiane Brown
"On With Leon" with Wilmer Leon
Green Pages Newspaper
"Uprising" with Sonali Kolhatkar on KPFK

"Four O' Clock Thursdays" with Maria Armoudian on KPFK
"On With Leon" with Wilmer Leon on XM Radio
"Connect the Dots" with Lila Garrett on KPFK
"Vital Issues" with Dr. Valerie Anne Kirkgaard
Rev. Braxton Berkley on Adelphia Cable